

# 2010 SPECIAL ISSUES†

EFFECTIVE JANUARY 1, 2010

## Let your ad travel to conventions, even if you can't!

Did you know that you can still reach physicians at conventions with your recruitment ad, even if you don't attend? The *New England Journal of Medicine* is distributed at major physician conventions throughout the year, offering FREE bonus circulation for your recruitment ads. Don't miss these key issues of NEJM that will reach thousands of physicians at conventions in 2010. Just run a paid ad in any of the issues listed below and your ad will get FREE bonus distribution at the NEJM booth, in the attendee bags, or in the media bin.

CONVENTION	DATE	LOCATION	BOOTH ISSUE ISSUE	BOOTH ISSUE CLOSING DATE
American College of Cardiology	3/14-16	Atlanta, GA	3/11	2/19
Society of Hospital Medicine	4/8-11	Washington, DC	4/8	3/19
American College of Physicians	4/23-25	Toronto, Canada	4/22	4/2
Association of Program Directors in Internal Medicine	4/25-30	Baltimore, MD	4/22	4/2
American Society of Clinical Oncology	6/4-7	Chicago, IL	6/3 Δ	5/14
Interscience Conference on Antimicrobial Agents and Chemotherapy	9/12-15	Boston, MA	9/9 Δ	8/20
Association of American Medical Colleges	11/5-10	Washington, DC	11/4	10/15
American Heart Association	11/14-17	Chicago, IL	11/11	10/22
American Society of Hematology	12/4-6	Orlando, FL	12/2	11/10

†Convention schedule and designated special issues are subject to change.

\*Special closing date

ΔSpecial booklet distribution. See reverse side for more details.

**Reserve your space today!**

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